



Staff Council Standing Committee Minutes

Committee Name: Communications & Marketing

Meeting Date and Place: Thursday, 02-24-22 from 3 p.m. - 4 p.m. @ Zoom

Members Present: Cindi Meche, Cindy Mason, Gina Sandoval, Grace Faustino, Mark Reynolds

Members Excused: Brian Vineyard

Members Absent: Cindy Mason

Guests Present:

Minutes submitted by: Cindi Meche

Agenda Items are indicated in [Turquoise](#).

	Subject	Notes	Follow-Up
1.	Approve Agenda	Meeting called to order at 3:04 p.m.	
2.	Approve Minutes	From 01-27-2022 Minutes approved as presented.	
3.	Land Acknowledgement	<i>Founded in 1889, the University of New Mexico sits on the traditional homelands of the Pueblo of Sandia. The original peoples of New Mexico Pueblo, Navajo, and Apache since time immemorial, have deep connections to the land and have made significant contributions to the broader community statewide. We honor the land itself and those who remain stewards of this land throughout the generations and also acknowledge our committed relationship to Indigenous peoples. We gratefully recognize our history.</i>	Read by: Grace
4.	Update	SCCM Committee Policies & Procedures Manual Draft: Cindi to send out “final version” for review – due by EOD 3/2.	Cindi
5.	Update	SC Handbook: Create separate meeting to go through the copy? Yes	Cindi to schedule 1 hour meeting
6.	New Business	Annual Branding Guidelines: Should we hold a presentation for Staff Council members? Yes, cover general marketing & communication guidelines – Q1	Cindi to build first draft of slides
7.	New Business	SCCM Vice Chair: Open up to Staff Council	

8.	Next Meeting	March 24, 2022 from 3-4 p.m. @ Zoom	Meeting adjourned at 3:27 p.m.
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