

## Staff Council Standing Committee Minutes

Committee Name: Communications & Marketing Meeting Date and Place: Wed, September 14, 3-4 pm, University Club Members Present: Lisa Walden, Josh Clifford, John Byram Members Excused: Susy Salvo, Lisa Tremaine, Ray Mitchell Members Absent: Catherine Rivera Guests Present: Minutes submitted by: Lisa Walden

|   | Subject                            | Notes  | Follow-Up   |
|---|------------------------------------|--|---|
| 1 | Approve Agenda                     | Agenda approved  |   |
|   |                                    |  |   |
| 2 | Approve Minutes                    | Minutes approved from 8/18/16  |   |
| 3 | Councilor Communications<br>Survey | Draft surveys shared on Drive. Everyone have access to edit? What timeline do we want to review/implement? | Most members did<br>not know that the<br>survey was on<br>google drive. Josh<br>will resend with link<br>to UNM email<br>addresses  |
| 4 | Robert's Rules Sessions            | Discuss first session. Involve new councilors (ordering more RRIB books?).                                 | Everyone felt the<br>first session was<br>successful and<br>timely with the<br>elections; Lisa will<br>talk to Kathy about<br>ordering more<br>books for new<br>councilors        |
| 5 | SC Brochure                        | Draft projected for November, review period with Exec/others, and  | Will work on this in  |
|   |                                    | aiming for final product by January.   | October   |
| 6 | Social Media Guidelines            | Update on status from Lukas/John   | Lisa still needs to<br>send info to Lukas<br>from UCAM and<br>CAPS  |
| 7 | Flyer Templates                    | Update from Lisa T.  | Postponed since<br>Lisa was unable to<br>attend meeting   |
| 8 | Getting Things Done<br>flowcharts  | Edits made on content. Update look?  | Josh will email Lisa<br>T. to see if she<br>wants to make any<br>improvements on<br>look of charts,<br>otherwise, Josh will<br>update with our<br>edits and publish to<br>website |
| 9 | Website Procedures                 | Update on "how to" procedures for website  | Josh will pursue this for next meeting  |

| 10 | Engagement Committee | Update from Suzy regarding any collaborative efforts needed.                   | Postpones since<br>Suzy was unable to<br>attend meeting  |
|----|----------------------|--|--|
| 11 | Meeting time         | Josh has conflict for normal Thursday time this fall. When do we want to meet? | Will now meet<br>every 3 <sup>rd</sup><br>Wednesday of each<br>month from 3-4 at<br>the University Club;<br>calendar<br>appointments<br>changed through<br>December and club<br>dates booked have<br>been changed; Josh<br>will update on<br>website |
|    | Next Meeting         | The next meeting will be Wed, Oct 19, 3-4 pm, University Club                  | Meeting adjourned<br>4:00pm  |